

## **Millennial (Generation Y) Expert Launches MySpace Blog to Offer Career and Business Advice to Gen Y**

**San Jose, CA --- August 4, 2008 ---** Millennial (Gen Y) and Generation Relations Expert, Lisa Orrell and author of Millennials Incorporated, is known for educating companies on managing, recruiting and retaining Gen Y. Now she is offering advice to Gen Y about their career, job searching, interviewing, business etiquette and more on her new [MySpace blog](#).

“Starting a blog on MySpace has been a great way to reach out to Gen Y,” explains Orrell. “In my seminars on Managing Gen Y and Recruiting Gen Y, I’m always working with the front line managers and HR executives. But having a presence on MySpace now gives me the opportunity to communicate with Gen Y and provide them with advice that will help them as they enter, and participate in, professional work environments.”

You can check out Lisa’s new MySpace blog at: <http://www.myspace.com/generationrelations>

Most recently, Paul Mitchell Schools in Los Angeles hired Lisa to present her various Millennial Seminars, and they have also booked her for their annual event in October. And after presenting her Global Millennial Seminar for Cisco Systems' Global Diversity executive team, the interest in her knowledge about Millennials from a global perspective have also attracted many inquiries from the business world and the media.

A partial list of other media that have featured Lisa and her commentary, include: MSNBC, Human Resource Executive magazine, Career Magazine, Recruitment & Retention magazine, Employee Benefit News, HR World, Diversity Business, Black Enterprise Magazine, NewsDay New York, The Business Journal, and the San Jose Mercury News.

To reach Lisa for a media interview, speaking opportunity, or for additional info, please contact her directly at: [Lisa@TheOrrellGroup.com](mailto:Lisa@TheOrrellGroup.com), or phone 1-888-254-LISA (5472), or visit [The Orrell Group website](#)

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