

Millennial (Generation Y) Expert, Lisa Orrell, Now Educates Corporations, Like Cisco, About the Impact of the Millennial Generation on Employers Worldwide

San Jose, CA --- March 3, 2008 --- In her latest book, [Millennials Incorporated](#), seasoned businesswoman and Millennial and Generation Relations expert, [Lisa Orrell](#), explains how the influx of Millennials are drastically changing the recruitment, management, and retention strategies of companies throughout the U.S. And she is now also being hired by well-known companies, such as [Cisco Systems, Inc.](#), to explain what their impact is on employers *globally*.

“Through my speaking engagements I have found that most HR, Diversity and Management Teams know very little about the Millennials worldwide,” explains Orrell. “So I decided to research the Millennial Generation on a global level. Now, in my new Global Millennials Seminar, I answer questions, such as: Are they referred to Millennials in other countries? Are management teams in other countries facing the same challenges in recruiting and managing them? Are companies facing challenges in retaining them like U.S.-based companies are? And, do young people share similar characteristics and employer expectations in other countries? This seminar resonates with companies located outside the U.S. as well as with U.S.-based companies with global locations.”

Most recently, Lisa presented her Global Millennials Seminar to Cisco’s Global Diversity and Inclusion Executives who attended a conference at their U.S. headquarters. Cisco is now interested in having Lisa present her various Millennial seminars to their management teams in Australia, India and China.

To learn more about Lisa Orrell, her book and her speaking topics, you can visit:

www.TheOrrellGroup.com

To book Lisa for a media interview or speaking opportunity, please contact Lisa’s publicist, Judy Hoffman: (240) 527-9756, judyhoff@gmail.com.

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