

Population Trends Require Employers to Move Gen Y Employees Into Leadership Roles Sooner

Lisa Orrell, The Generation Relations Expert, author of “Millennials Incorporated”, and Leadership Coach for Millennials, helps young employees make the transition into leadership with her new seminar, “Get A Grip On Leadership”.

San Jose, CA (PRWeb) July 29, 2009 – Knowledgeable companies understand that the combination of Boomers hitting retirement age, and Gen X being a small generation, means Generation Y (aka Millennial) employees will need to move up into leadership roles faster. To address this growing trend, Lisa Orrell launched her newest seminar, “Get A Grip On Leadership”. And her second book, “Millennials Into Leadership”, will be available in October 2009. Her book and seminar(s) educate Millennial employees on how to be effective, respected, young leaders quickly in the workforce.

“For several years, organizations have hired me to educate their managers and executives on how to better engage with Millennial talent, and on how to improve generation relations at work,” says Lisa Orrell, The Generation Relations Expert, speaker and Leadership Coach for Millennials. “And now I also work directly with their Millennial employees to become effective leaders. Colleges are also asking me to conduct leadership seminars for students who will be graduating soon.”

Orrell continues, “Many companies simply move a 20-something employee into a management role but don’t provide any leadership training, and many young managers struggle. Lack of experience, lack of training, and (sometimes) lack of maturity, are not an ideal combination, and can negatively impact employee morale and productivity.”

A partial list of companies who have hired Lisa to conduct her various seminars include: Paul Mitchell Systems, Cisco, Brocade, Blue Cross/Blue Shield, ISP Sports, Crowe Horwath LLC, Heald College, and USC’s Marshall School of Business.

“Lisa’s leadership seminar was awesome! My employer offers leadership training for young employees, but adding Lisa’s seminar to the program was really beneficial,” explains a 26-year old employee with a global technology company. “I was so impressed by her leadership insights, understanding of my generation, and engaging personality, that I even hired Lisa outside of work to be my personal Leadership and Career Coach.”

Based on Lisa’s generational workforce expertise, she has been a guest on major networks, such as ABC, MSNBC, and NPR. Plus, she is regularly interviewed by, and guest blogs for, national and international magazines and newspapers, as well as online media, including: Monster.com, HR.com, FoxBusiness.com, BNET.com, CollegeRecruiter.com, and CareerBuilder.com.

To inquire about media interviews, speaking engagements, or Leadership Coaching and Training for Millennials, please contact Lisa Orrell at The Orrell Group: Lisa@TheOrrellGroup.com, phone 1-888-254-LISA (5472), or visit www.TheOrrellGroup.com.

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